



'समानो मन्त्रः समितिः समानी'

UNIVERSITY OF NORTH BENGAL

B.A. Honours 3rd Semester Examination, 2021

CC6-MASS COMMUNICATION AND JOURNALISM

REPORTING AND EDITING FOR PRINT

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any four questions from the following

3×4 = 12

1. What is attribution?
2. Name any three components of a news story.
3. What is "Letters to the editor"?
4. Mention any three roles of a sub-editor of a daily newspaper.
5. What are supplements?
6. Name any three international news agencies along with their country names.

GROUP-B

Answer any four questions from the following

6×4 = 24

7. What is a Human Interest Story? Explain its types.
8. Explain the Inverted Pyramid style of news story.
9. How is a news article different from feature story? Explain.
10. Briefly explain Headlines and its types.
11. What do you mean by "Media trial"? Support your answer with any recent example.
12. What are the various factors affecting the sociology of news? Explain.

GROUP-C

Answer any *two* questions from the following

12×2 = 24

13. What is Agenda Setting theory? How does it affect the daily news?
14. Explain the Organizational setup of a daily newspaper.
15. What is Beat reporting? Explain any five beats.
16. Explain the roles and functions of a Reporter of a daily newspaper.

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